

College of New Media and Management
EMI Courses for 2nd Semester of 2021/22 Academic Year

NO.	Course Code	Education System	Year	Course title	Academic Unit	Course type	Category	Credits	Hour	Time
1	0939	4-Year College of Day Division	2	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	Department of International Business Administration	1 Semester	Required	3	3	(Tue.)2-4
2	0934	4-Year College of Day Division	2	INTRODUCTION TO THE FINANCIAL MARKET	Department of International Business Administration	1 Semester	Elective	3	3	(Tue.)8-10
3	0941	4-Year College of Day Division	3	INTERNATION SPECIAL TOPICS IN BUSINESS AND ECONOMIC	Department of International Business Administration	1 Semester	Elective	3	3	(Wed.)3-4,6
4	0958	4-Year College of Day Division	4	CROSS-CULTURAL COMMUNICATION	Department of International Business Administration	1 Semester	Required	3	3	(Wed.)2-4
5	0066	4-Year College of Day Division	1	AESTHETICS ON VIDEO AND PHOTOGRAPHY	Department of Communication Arts	1 Semester	Required	2	2	(Tue.)6-7
6	0075	4-Year College of Day Division	1	AESTHETICS ON VIDEO AND PHOTOGRAPHY	Department of Communication Arts	1 Semester	Required	2	2	(Wed.)3-4
7	0055	4-Year College of Day Division	1	NON-LINEAR VIDEO EDITING	Department of Communication Arts	1 Semester	Elective	3	3	(Thurs.)8-10

8	1714	4-Year College of Day Division	2	MEDIA AND CULTURE	Department of Communication Arts	1 Semester	Required	3	3	(Wed.)2 -4
9	1715	4-Year College of Day Division	2	MEDIA AND CULTURE	Department of Communication Arts	1 Semester	Required	3	3	(Wed.)2 -4
10	1708	4-Year College of Day Division	1	COMPUTATIONAL THINKING AND COMPUTER PROGRAMMING	Digital Content Application and Management	1 Semester	Required	2	2	(Thurs.) 1-2
11	0138	4-Year College of Day Division	1	SKETCH	Digital Content Application and Management	1 Semester	Elective	2	2	(Wed.)1 -2
12	1668	4-Year College of Day Division	2	INTRODUCTION TO PROJECT MANAGEMENT	Digital Content Application and Management	1 Semester	Required	2	2	(Thurs.) 1-2
13	0164	4-Year College of Day Division	2	E-LEARNING AND INSTRUCTIONAL DESIGN	Digital Content Application and Management	1 Semester	Elective	2	2	(Tue.)3- 4
14	0171	4-Year College of Day Division	3	THE DEVELOPMENT AND TRENDS OF NEW MEDIA TECHNOLOGIES	Digital Content Application and Management	1 Semester	Required	2	2	(Tue.)6- 7
15	0962	Master's Degree Program	1	INNOVATION AND ENTREPRENEURS HIP	Department of International Business Administration	1 Semester	Required	3	3	(Wed.)2 -4

16	0959	Master's Degree Program	1	STRATEGIC MANAGEMENT AND ORGANIZATIONAL CULTURE	Department of International Business Administration	1 Semester	Elective	3	3	(Tue.)2-4
17	0965	Master's Degree Program	2	ETHICS, DECISION AND LEADERSHIP	Department of International Business Administration	1 Semester	Required	2	2	(Mon.)3-4
18	0964	Master's Degree Program	2	PRACTICES IN INTERNATIONAL CULTURAL EXCHANGE	Department of International Business Administration	1 Semester	Elective	3	3	(Thurs.)2-4
19	1041	4-Year College of Day Division	0	SHORT FILM PRODUCTION(I)	Micro Program in Integration Short Film and Virtual Design	1 Semester	Elective	3	3	(Tue.)8-10
20	0183	2-Year College of Day Division	3	SOCIOLINGUISTICS	Department of English	1 Semester	Elective	3	3	(Thurs.)8-10
21	0185	2-Year College of Day Division	3	DRAMA	Department of English	1 Semester	Elective	3	3	(Fri.)6-8
22	0195	2-Year College of Day Division	4	WORLD CULTURE AND CIVILIZATION	Department of English	2 Semesters	Required	3	3	(Mon.)2-4
23	0196	2-Year College of Day Division	4	CROSS-CULTURAL COMMUNICATION	Department of English	1 Semester	Required	3	3	(Wed.)2-4
24	0192	2-Year College of Day Division	4	AMERICAN LITERATURE	Department of English	2 Semesters	Elective	3	3	(Fri.)2-4

25	1454	2-Year College of Day Division	0	INTRODUCTION TO NATURAL SCIENCE	Center for Teacher Education	1 Semester	Elective	2	2	(Tue.)6-7
26	1455	2-Year College of Day Division	0	ENGLISH FOR CHILDREN	Center for Teacher Education	1 Semester	Elective	2	2	(Wed.)6-7
27	1463	2-Year College of Day Division	0	TEACHING MATERIALS AND METHODS FOR ENGLISH	Center for Teacher Education	1 Semester	Elective	2	2	(Wed.)1-2
28	1345	5-Year Junior College of Day Division	1	MUSIC	General Education Center	1 Semester	Required	2	2	(Fri.)9-10
29	1350	5-Year Junior College of Day Division	1	MORAL FORMATION:INTR ODUCTION TO WENZAORIAN SPIRIT (II)	Center for Ursuline Education	1 Semester	Required	1	1	(Thurs.)8
30	0352	5-Year Junior College of Day Division	5	ENGLISH LITERATURE	Department of English	2 Semesters	Elective	2	2	(Tue.)8-9
31	0353	5-Year Junior College of Day Division	5	HOTEL MANAGEMENT	Department of English	1 Semester	Elective	3	3	(Mon.)8-10
32	0457	4-Year College of Day Division	1	APPROACHES TO LANGUAGE TEACHING AND LEARNING	Department of Foreign Language Instruction	2 Semesters	Required	3	3	(Mon.)2-4

33	0458	4-Year College of Day Division	1	INTRODUCTION TO HUMAN DEVELOPMENT	Department of Foreign Language Instruction	1 Semester	Required	3	3	(Tue.)2-4
34	0463	4-Year College of Day Division	1	APPROACHES TO LANGUAGE TEACHING AND LEARNING	Department of Foreign Language Instruction	2 Semesters	Required	3	3	(Mon.)2-4
35	0464	4-Year College of Day Division	1	INTRODUCTION TO HUMAN DEVELOPMENT	Department of Foreign Language Instruction	1 Semester	Required	3	3	(Tue.)1, (Fri.)1-2
36	0454	4-Year College of Day Division	1	LEARNING AND TEACHING PRONUNCIATION	Department of Foreign Language Instruction	1 Semester	Elective	3	3	(Mon.)8-10
37	0468	4-Year College of Day Division	2	COMPUTER ASSISTED LANGUAGE INSTRUCTION	Department of Foreign Language Instruction	1 Semester	Required	3	3	(Mon.)3-4,(Thurs.)2
38	0469	4-Year College of Day Division	2	INTRODUCTION TO LINGUISTICS	Department of Foreign Language Instruction	1 Semester	Required	3	3	(Tue.)2-4
39	0471	4-Year College of Day Division	2	SECOND LANGUAGE ACQUISITION	Department of Foreign Language Instruction	2 Semesters	Required	2	2	(Mon.)6-7
40	0473	4-Year College of Day Division	2	COMPUTER ASSISTED LANGUAGE INSTRUCTION	Department of Foreign Language Instruction	1 Semester	Required	3	3	(Tue.)2-4
41	0474	4-Year College of Day Division	2	INTRODUCTION TO LINGUISTICS	Department of Foreign Language Instruction	1 Semester	Required	3	3	(Tue.)1, (Thurs.)1-2

42	0476	4-Year College of Day Division	2	SECOND LANGUAGE ACQUISITION	Department of Foreign Language Instruction	2 Semesters	Required	2	2	(Mon.)3 -4
43	0467	4-Year College of Day Division	2	TEACHING VOCABULARY AND GRAMMAR	Department of Foreign Language Instruction	1 Semester	Elective	3	3	(Thurs.) 8-10
44	0489	4-Year College of Day Division	3	CURRICULUM DEVELOPMENT AND LANGUAGE EDUCATION	Department of Foreign Language Instruction	2 Semesters	Required	3	3	(Mon.)1 - 2(Wed.) 4
45	0490	4-Year College of Day Division	3	TEACHING MATERIAL DESIGN IN LANGUAGE INSTRUCTION	Department of Foreign Language Instruction	1 Semester	Required	2	2	(Tue.)3- 4
46	0491	4-Year College of Day Division	3	CURRICULUM DEVELOPMENT AND LANGUAGE EDUCATION	Department of Foreign Language Instruction	2 Semesters	Required	3	3	(Mon.)1 - 2(Wed.) 4
47	0492	4-Year College of Day Division	3	TEACHING MATERIAL DESIGN IN LANGUAGE INSTRUCTION	Department of Foreign Language Instruction	1 Semester	Required	2	2	(Fri.)3- 4
48	0478	4-Year College of Day Division	3	RHYMES IN LANGUAGE EDUCATION	Department of Foreign Language Instruction	1 Semester	Elective	2	2	(Thurs.) 8-9

49	0479	4-Year College of Day Division	3	TEACHING CHILDREN ENGLISH READING AND WRITING	Department of Foreign Language Instruction	1 Semester	Elective	3	3	(Mon.)8-10
50	0480	4-Year College of Day Division	3	FOREIGN LANGUAGE TEACHING INTEGRATION II	Department of Foreign Language Instruction	1 Semester	Elective	3	3	(Mon.)8-10
51	0498	4-Year College of Day Division	4	ASSESSMENT OF TEACHING AND LEARNING	Department of Foreign Language Instruction	2 Semesters	Required	2	2	(Tue.)3-4
52	0499	4-Year College of Day Division	4	ASSESSMENT OF TEACHING AND LEARNING	Department of Foreign Language Instruction	2 Semesters	Required	2	2	(Tue.)1-2
53	0497	4-Year College of Day Division	4	THE DESIGN AND PRUBLICATION OF CREATIVE MATERIALS	Department of Foreign Language Instruction	1 Semester	Elective	3	3	(Tue.)8-10
54	1220	4-Year College of Day Division	0	PRACTICAL TEACHING PROJECT FOR TUTORS	Center for English Language Teaching	1 Semester	Elective	1	1	(Sat.)2-4,6-8
55	1226	4-Year College of Day Division	0	FUTURE WORK LAB: BUSINESS ETHICS	College of International Culture, Education, and Foreign Affair	1 Semester	Elective	1	1	(Fri.)10

56	1240	4-Year College of Day Division	0	FUTURE WORK LAB: BUSINESS COMMUNICATIO N	College of International Culture, Education, and Foreign Affair	1 Semester	Elective	1	1	(Tue.)1 0
57	1241	4-Year College of Day Division	0	FUTURE WORK LAB: BUSINESS COLLABORATION	College of International Culture, Education, and Foreign Affair	1 Semester	Elective	1	1	(Mon.)1 0
58	1242	4-Year College of Day Division	0	FUTURE WORK LAB: BUSINESS CREATIVITY	College of International Culture, Education, and Foreign Affair	1 Semester	Elective	1	1	(Wed.)1 0
59	1243	4-Year College of Day Division	0	FUTURE WORK LAB: BUSINESS JUDGMENT AND PROBLEM SOLVING	College of International Culture, Education, and Foreign Affair	1 Semester	Elective	1	1	(Thurs.) 10
60	1248	4-Year College of Day Division	0	INTERNATIONAL POLITICAL ECONOMY AND THE ENVIRONMENT	Department of German	2 Semesters	Elective	2	2	(Thurs.) 8-9
61	1538	4-Year College of Day Division	0	GLOBAL ISSUES IN TECHNOLOGY	College of International Culture, Education, and Foreign Affair	1 Semester	Elective	2	2	(Mon.)8 -9
62	1716	4-Year College of Day Division	0	KNOWING THE WORLD THROUGH INTERNATIONAL MEDIA	General Education Center	1 Semester	Elective	2	2	(Tue.)8- 9
63	1252	4-Year College of Day Division	1	BASIC SPANISH II	Department of Spanish	1 Semester	Elective	2	2	(Mon.)8 -9

64	1530	4-Year College of Day Division	2	INTRODUCTION TO PRACTICES OF CITY CULTURE	Department of International Affair	1 Semester	Elective	3	3	(Tue.)8-10
65	1531	4-Year College of Day Division	2	PUBLIC POLICY AND ANALYSIS	Department of International Affair	1 Semester	Elective	3	3	(Fri.)6-8
66	1295	4-Year College of Day Division	3	GERMAN CULTURE	Department of German	2 Semesters	Elective	2	2	(Mon.)8-9
67	1806	4-Year College of Day Division	4	STARTUP BUSINESS AND FUNDRAISING	College of International Culture, Education, and Foreign Affair	1 Semester	Elective	2	2	(Sat.)2-5
68	1055	4-Year College of Day Division	1	SOUTH ASIA INTERNATIONAL RELATIONS	Department of Southeast Asian Studies	1 Semester	Required	3	3	(Wed.)2-4
69	1063	4-Year College of Day Division	2	THEMATIC STUDY IN SOUTHEAST ASIAN CHINESE	Department of Southeast Asian Studies	1 Semester	Required	3	3	(Tue.)2-4
70	0198	4-Year College of Day Division	1	INTRODUCTION TO WESTERN LITERATURE	Department of English	2 Semesters	Required	3	3	(Tue.)2-4
71	0200	4-Year College of Day Division	1	APPROACHES TO LITERARY WORKS	Department of English	2 Semesters	Required	3	3	(Fri.)2-4
72	0207	4-Year College of Day Division	1	INTRODUCTION TO WESTERN LITERATURE	Department of English	2 Semesters	Required	3	3	(Fri.)2-4

73	0209	4-Year College of Day Division	1	APPROACHES TO LITERARY WORKS	Department of English	2 Semesters	Required	3	3	(Tue.)2-4
74	0217	4-Year College of Day Division	1	INTRODUCTION TO WESTERN LITERATURE	Department of English	2 Semesters	Required	3	3	(Fri.)2-4
75	0219	4-Year College of Day Division	1	APPROACHES TO LITERARY WORKS	Department of English	2 Semesters	Required	3	3	(Tue.)2-4
76	0233	4-Year College of Day Division	2	INTRODUCTION TO LINGUISTICS	Department of English	2 Semesters	Required	3	3	(Wed.)2-4
77	0240	4-Year College of Day Division	2	INTRODUCTION TO LINGUISTICS	Department of English	2 Semesters	Required	3	3	(Wed.)2-4
78	0247	4-Year College of Day Division	2	INTRODUCTION TO LINGUISTICS	Department of English	2 Semesters	Required	3	3	(Wed.)2-4
79	0227	4-Year College of Day Division	2	ENGLISH LITERATURE	Department of English	2 Semesters	Elective	2	2	(Thurs.)8-9
80	0228	4-Year College of Day Division	2	ENGLISH TEACHING MATERIALS DESIGN	Department of English	1 Semester	Elective	2	2	(Thurs.)8-9
81	0231	4-Year College of Day Division	2	ENGLISH POETRY	Department of English	1 Semester	Elective	2	2	(Mon.)8-9
82	0263	4-Year College of Day Division	3	ENGLISH DEBATE AND COMMUNICAITO N	Department of English	1 Semester	Required	2	2	(Tue.)6-7

83	0266	4-Year College of Day Division	3	ENGLISH DEBATE AND COMMUNICAITON	Department of English	1 Semester	Required	2	2	(Tue.)6-7
84	0269	4-Year College of Day Division	3	ENGLISH DEBATE AND COMMUNICAITON	Department of English	1 Semester	Required	2	2	(Mon.)1-2
85	0259	4-Year College of Day Division	3	ADVANCED CHINESE- ENGLISH TRANSLATION	Department of English	2 Semesters	Elective	2	2	(Fri.)6-7
86	0272	4-Year College of Day Division	4	CROSS- CULTURAL COMMUNICATIO N	Department of English	1 Semester	Required	3	3	(Thurs.) 2-4
87	0273	4-Year College of Day Division	4	CROSS- CULTURAL COMMUNICATIO N	Department of English	1 Semester	Required	3	3	(Thurs.) 2-4
88	0274	4-Year College of Day Division	4	CROSS- CULTURAL COMMUNICATIO N	Department of English	1 Semester	Required	3	3	(Thurs.) 2-4
89	0712	4-Year College of Day Division	1	COMPARATIVE POLITICS	Department of International Affair	1 Semester	Elective	3	3	(Fri.)2-4
90	0713	4-Year College of Day Division	1	ECONOMIC POLICY	Department of International Affair	1 Semester	Elective	3	3	(Mon.)2-4
91	0714	4-Year College of Day Division	1	CONTEMPARARY SOCIAL DEVELOPMENT PROBLEMS	Department of International Affair	1 Semester	Elective	3	3	(Thurs.) 6-8
92	0720	4-Year College of Day Division	2	AMERICAN GOVERNMENT AND POLITICS	Department of International Affair	1 Semester	Elective	3	3	(Thurs.) 2-4

93	0721	4-Year College of Day Division	2	INTRODUCTION TO INTERNATIONAL CULTURE ECONOMY	Department of International Affair	1 Semester	Elective	3	3	(Tue.)2-4
94	0723	4-Year College of Day Division	2	SEMINAR ON GLOBAL ECONOMY AND REGIONAL INTEGRATION	Department of International Affair	1 Semester	Elective	3	3	(Mon.)8-10
95	0724	4-Year College of Day Division	2	INTERNATIONAL ECONOMICS	Department of International Affair	1 Semester	Elective	3	3	(Thurs.)8-10
96	0729	4-Year College of Day Division	3	INTRODUCTION TO INTERNATIONAL LAW	Department of International Affair	1 Semester	Elective	3	3	(Wed.)6-7,10
97	0730	4-Year College of Day Division	3	CULTURE TECHNOLOGY AND GLOBALIZATION	Department of International Affair	1 Semester	Elective	3	3	(Fri.)6-8
98	0731	4-Year College of Day Division	3	CASE STUDY AND QUALITATIVE ANALYSIS	Department of International Affair	1 Semester	Elective	3	3	(Thurs.)6-8
99	0732	4-Year College of Day Division	3	SURVEY DESIGN AND APPLIED STATISTICS	Department of International Affair	1 Semester	Elective	3	3	(Mon.)8-10
100	0750	4-Year College of Day Division	4	INTERNATIONAL NEGOTIATION AND COMMUNICATIO N	Department of International Affair	1 Semester	Required	3	3	(Mon.)2-4

101	0751	4-Year College of Day Division	4	SEMINAR ON EXTERNAL AFFAIRS PRACTICES	Department of International Affair	1 Semester	Required	3	3	(Fri.)2-4
102	0603	4-Year College of Day Division	0	HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (II)	Center for Ursuline Education	1 Semester	Required	1	1	(Tue.)10
103	1519	4-Year College of Day Division	3	INTERDISCIPLINA RY TECHNOLOGIES AND APPLICATIONS	General Education Center	1 Semester	Required	2	2	(Fri.)1-2
104	1522	4-Year College of Day Division	3	THE EXPLORATION OF CHILDHOOD : CULTURE, HISTORY AND MEMORY	General Education Center	1 Semester	Required	2	2	(Mon.)3-4
105	1730	4-Year College of Day Division	1	INTRODUCTION OF CHINESE LINGUISTICS	Department of Applied Chinese	1 Semester	Required	2	2	(Mon.)1-2
106	0006	4-Year College of Day Division	1	IMAGE CAPTURE AND STORY TELLING	Department of Applied Chinese	1 Semester	Elective	2	2	(Mon.)3-4
107	0022	4-Year College of Day Division	2	CHINESE LANGUAGE TEACHING METHODS AND MATERIALS	Department of Applied Chinese	1 Semester	Elective	2	2	(Fri.)8-9

108	1194	4-Year College of Day Division	3	CONSECUTIVE INTERPRETING: MEDICAL TOPICS	Department of Translation and Interpreting	1 Semester	Elective	2	2	(Fri.)3-4
109	1043	4-Year College of Day Division	0	CROSS- CULTURAL COMMUNICATIO N	English-Taught Business Management Program	1 Semester	Elective	3	3	(Thurs.) 8-10
110	1044	4-Year College of Day Division	0	INTERNATIONAL MARKETING MANAGEMENT	English-Taught Business Management Program	1 Semester	Elective	3	3	(Fri.)6-8
111	1071	Master's Degree Program	1	DEVELOPMENT AND CHANGES IN SOUTHEAST ASIAN SOCIETY	Department of Southeast Asian Studies	1 Semester	Elective	3	3	(Wed.)7-9
112	0371	Master's Degree Program	1	STUDIES ON ENGLISH FOR PROFESSIONAL COMMUNICAITO N	Department of English	1 Semester	Required	3	3	(Tue.)6-8
113	0367	Master's Degree Program	1	SEMINAR ON LANGUAGE AND CULTURE	Department of English	1 Semester	Elective	3	3	(Thurs.) 6-8
114	0368	Master's Degree Program	1	DISCOURSE ANALYSIS OF CULTURAL COMMUNICATIO N	Department of English	1 Semester	Elective	3	3	(Tue.)2-4

115	0369	Master's Degree Program	1	QUALITATIVE RESEARCH	Department of English	1 Semester	Elective	3	3	(Fri.)2-4
116	0370	Master's Degree Program	1	QUANTITATIVE RESEARCH DESIGN AND STATISTICAL ANALYSIS	Department of English	1 Semester	Elective	3	3	(Wed.)6-8
117	0753	Master's Degree Program	1	PHILOSOPHY, THEORIES AND ISSUES OF INTERNATIONAL POLITICAL ECONOMY	Department of International Affair	1 Semester	Required	3	3	(Mon.)6-8
118	0754	Master's Degree Program	1	CROSS-CULTURAL COMMUNICATION AND NEGOTIATION	Department of International Affair	1 Semester	Required	3	3	(Thurs.)2-4
119	0752	Master's Degree Program	1	CHINA'S POLITICAL ECONOMY AND SOCIAL DEVELOPMENT	Department of International Affair	1 Semester	Elective	3	3	(Mon.)2-4
120	0755	Master's Degree Program	2	INTERNATIONAL MARKETING AND MARKET RESEARCH	Department of International Affair	1 Semester	Elective	3	3	(Wed.)6-8

121	0624	Master's Degree Program	2	TOPICS OF CHINESE SOCIETY AND CULTURE	Graduate Institute of Teaching Chinese as a Second Language	1 Semester	Elective	3	3	(Fri.)2-4
122	0375	Master's Degree Program	1	EU FOREIGN POLICY: EVOLUTION, ISSUES AND CHALLENGES	Mater's Program in European Studies	1 Semester	Required	3	3	(Wed.)6-8
123	0374	Master's Degree Program	1	EUROPEAN ECONOMIC ISSUES	Mater's Program in European Studies	1 Semester	Elective	3	3	(Fri.)2-4
124	1199	Master's Degree Program	1	CONSECUTIVE INTERPRETING (EN TO CH)	Department of Translation and Interpreting	1 Semester	Required	2	2	(Wed.)1-2
125	1200	Master's Degree Program	1	CONSECUTIVE INTERPRETING (CH TO EN)	Department of Translation and Interpreting	1 Semester	Required	2	2	(Mon.)6-7
126	1201	Master's Degree Program	1	PROFESSIONAL TRANSLATION (EN TO CH)	Department of Translation and Interpreting	1 Semester	Required	2	2	(Wed.)3-4
127	1202	Master's Degree Program	1	PROFESSIONAL TRANSLATION (CH TO EN)	Department of Translation and Interpreting	1 Semester	Required	2	2	(Wed.)6-7