

新媒體暨管理學院提供國外大學開設全英授課 (EMI) 課程清單 (總計 57 門課程清單)

序號	課程名稱	費用	課程時數	備註
1.	Introduction to Social Media Marketing	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	15 hours	Link: https://www.coursera.org/learn/social-media-marketing-introduction
2.	Social Media Management	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	12 hours	Link: https://www.coursera.org/learn/social-media-management
3.	Fundamentals of Social Media Advertising	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	9 hours	Link: https://www.coursera.org/learn/social-media-advertising-fundamentals
4.	Advertising with Facebook	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	10 hours	Link: https://www.coursera.org/learn/advertising-with-facebook
5.	Financial Markets	免費課程，獲得證書 (需額外支付 US\$49)	33 hours	Link: https://www.coursera.org/learn/financial-markets-global
6.	AI For Everyone	免費課程，獲得證書 (需額外支付 US\$49)	12 hours	Link: https://www.coursera.org/learn/ai-for-everyone
7.	Foundations of Project Management	7 天免費試用，試用結束後每月支付 US\$39 USD 即可繼續學習。	15 hours	Link: https://www.coursera.org/learn/project-management-foundations
8.	Project Initiation: Starting a Successful Project	7 天免費試用，試用結束後每月支付 US\$39 USD 即可繼續學習。	19 hours	Link: https://www.coursera.org/learn/project-initiation-google
9.	Project Planning: Putting It All Together	7 天免費試用，試用結束後每月支付 US\$39 USD 即可繼續學習。	25 hours	Link: https://www.coursera.org/learn/project-planning-google
10.	Project Execution: Running the Project	7 天免費試用，試用結束後每月支付 US\$39 USD 即可繼續學習。	23 hours	Link: https://www.coursera.org/learn/project-execution-google
11.	Agile Project Management	7 天免費試用，試用結束後每月支付 US\$39 USD 即可繼續學習。	22 hours	Link: https://www.coursera.org/learn/agile-project-management
12.	Capstone: Applying Project Management in the Real World	7 天免費試用，試用結束後每月支付 US\$39 USD 即可繼續學習。	32 hours	Link: https://www.coursera.org/learn/applying-project-management
13.	International Leadership and Organizational Behavior	免費課程，獲得證書 (需額外支付 US\$49)	17 hours	Link: https://www.coursera.org/learn/organizational-behavior
14.	How to Manage a Remote Team	免費課程，獲得證書 (需額外支付 US\$49)	11 hours	Link: https://www.coursera.org/learn/remote-team-management
15.	Preparing to Manage Human Resources	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	18 hours	Link: https://www.coursera.org/learn/managing-human-resources
16.	Organisational behaviour: Know your people	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	19 hours	Link: https://www.coursera.org/learn/organisational-behaviour-know-your-people
17.	Organizational Analysis	免費課程，獲得證書 (需額外支付 US\$79)	25 hours	Link: https://www.coursera.org/learn/organizational-analysis
18.	The Art of the Job Interview	免費課程，獲得證書 (需額外支付 US\$99)	19 hours	Link: https://www.coursera.org/learn/art-of-job-interview
19.	Diversity and Inclusion for HR Professionals	免費課程，獲得證書 (需額外支付 US\$49)	16 hours	Link: https://www.coursera.org/learn/diversity-and-inclusion-for-hr-professionals
20.	Hiring Practices	免費課程，獲得證書 (需額外支付 US\$49)	15 hours	Link: https://www.coursera.org/learn/hiring-practices
21.	Marketing Analytics	免費課程，獲得證書 (需額外支付 US\$79)	16 hours	Link: https://www.coursera.org/learn/uva-darden-market-analytics
22.	Launch Your Online Business	免費課程，獲得證書 (需額外支付 US\$49)	16 hours	Link: https://www.coursera.org/learn/launch-online-business
23.	Digital Business Models	免費課程，獲得證書 (需額外支付 US\$49)	11 hours	Link: https://www.coursera.org/learn/digital-business-models

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		外支付 US\$49)		
24.	Doing Business in Europe	免費課程，獲得證書（需額外支付 US\$49）	6 hours	Link: https://www.coursera.org/learn/doing-business-in-europe
25.	Social Media Advertising	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	11 hours	Link: https://www.coursera.org/learn/social-media-advertising
26.	Big Data Integration and Processing	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	17 hours	Link: https://zh-tw.coursera.org/learn/big-data-integration-processing#syllabus
27.	Managing Big Data with MySQL	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	32 hours	Link: https://zh-tw.coursera.org/learn/analytics-mysql#syllabus
28.	Big Data Modeling and Management Systems	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	13 hours	Link: https://zh-tw.coursera.org/learn/big-data-management#instructors
29.	Spatial Data Science and Applications	免費課程，獲得證書（需額外支付 US\$49）	12 hours	Link: https://zh-tw.coursera.org/learn/spatial-data-science#syllabus
30.	Graph Analytics for Big Data	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	13 hours	Link: https://zh-tw.coursera.org/learn/big-data-graph-analytics#syllabus
31.	Data Structures	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	25 hours	Link: https://zh-tw.coursera.org/learn/data-structures#syllabus
32.	User Experience & Interaction Design for AR/VR/MR/XR	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	28 hours	Link: https://www.coursera.org/learn/user-experience-interaction-design-augmented-virtual-mixed-extended-reality
33.	Developing AR/VR/MR/XR Apps with WebXR, Unity & Unreal	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	25 hours	Link: https://www.coursera.org/learn/develop-augmented-virtual-mixed-extended-reality-applications-webxr-unity-unreal#syllabus
34.	Interactive Computer Graphics	免費課程，獲得證書（需額外支付 US\$49）	28 hours	Link: https://www.coursera.org/learn/interactive-computer-graphics
35.	Game Design Document: Define the Art & Concepts	需完成專業化課程後才可修習此課程。	16 hours	Link: https://www.coursera.org/learn/game-design-document
36.	Transmedia Storytelling: Narrative worlds, emerging technologies, and global audiences	免費課程，獲得證書（需額外支付 US\$49）	26 hours	Link: https://www.coursera.org/learn/transmedia-storytelling?="
37.	Copyright for Multimedia	免費課程，獲得證書（需額外支付 US\$49）	12 hours	Link: https://www.coursera.org/learn/copyright-for-multimedia
38.	Heritage under Threat	免費課程，獲得證書（需額外支付 US\$49）	29 hours	Link: https://zh-tw.coursera.org/learn/heritage-protection
39.	The Mediterranean, a Space of Exchange (from the Renaissance to Enlightenment)	免費課程，獲得證書（需額外支付 US\$49）	19 hours	Link: https://www.coursera.org/learn/mediterraneanhistory
40.	Music and Social Action	免費課程，獲得證書（需額外支付 US\$49）	26 hours	Link: https://www.coursera.org/learn/music-and-social-action
41.	Creative Thinking: Techniques and Tools for Success	免費課程，獲得證書（需額外支付 US\$49）	20 hours	Link: https://www.coursera.org/learn/creative-thinking-techniques-and-tools-for-success
42.	Cultural and creative industries	免費課程，獲得證書（需額外支付 US\$49）	22 hours	Link: https://www.coursera.org/learn/cultural-creative-industries
43.	Integrated Marketing Communications: Advertising, Public Relations, Digital Marketing and more	免費課程，獲得證書（需額外支付 US\$49）	11 hours	Link: https://www.coursera.org/learn/integrated-marketing-communications
44.	Communication theory: bridging academia and	免費課程，獲得證書（需額外支付 US\$49）	20 hours	Link: https://www.coursera.org/learn/communicationtheory-academia-practice

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	practice			
45.	Storytelling and influencing: Communicate with impact	7 天免費試用，試用結束後每月支付 US\$49 USD 即可繼續學習。	18 hours	Link: https://www.coursera.org/learn/communicate-with-impact
46.	Creative Thinking: Techniques and Tools for Success	免費課程，獲得證書（需額外支付 US\$49）	20 hours	Link: https://www.coursera.org/learn/creative-thinking-techniques-and-tools-for-success
47.	The Strategy of Content Marketing	免費課程，獲得證書（需額外支付 US\$49）	19 hours	Link: https://www.coursera.org/learn/content-marketing
48.	Health Concepts in Chinese Medicine	免費課程，獲得證書（需額外支付 US\$49）	11 hours	Link: https://zh-tw.coursera.org/learn/health-concepts-chinese-medicine
49.	Classics of Chinese Humanities: Guided Reading	免費課程，獲得證書（需額外支付 US\$49）	10 hours	Link: https://www.coursera.org/learn/classics-chinese-humanities
50.	Intellectual Change in Early China: Warring States and Han	免費課程，獲得證書（需額外支付 US\$49）	23 hours	Link: https://www.coursera.org/learn/intellectual-change-early-china-the-warring-states-han
51.	Religion and Thought in Modern China: the Song, Jin, and Yuan	免費課程，獲得證書（需額外支付 US\$49）	28 hours	Link: https://www.coursera.org/learn/religion-thought-modern-china
52.	Get Interactive: Practical Teaching with Technology	免費課程，獲得證書（需額外支付 US\$49）	15 hours	Link: https://www.coursera.org/learn/getinmooc
53.	Teaching Character and Creating Positive Classroom	免費課程，獲得證書（需額外支付 US\$49）	10 hours	Link: https://www.coursera.org/learn/teaching-character
54.	New Learning: Principles and Patterns of Pedagogy	免費課程，獲得證書（需額外支付 US\$49）	15 hours	Link: https://www.coursera.org/learn/newlearning
55.	Online Learning Design for Educators	免費課程，獲得證書（需額外支付 US\$49）	64 hours	Link: https://www.coursera.org/specializations/online-learning-design-educators
56.	Chinese Culture and Contemporary China	免費課程，獲得證書（需額外支付 US\$29）	12 hours	Link: https://www.coursera.org/learn/china-culture-contemporary
57.	International and Cross-Cultural Negotiation	免費課程，獲得證書（需額外支付 US\$49）	12 hours	Link: https://www.coursera.org/learn/international-negotiation

★ 以上課程可認列為自主學習課程學分。