	新媒體暨管理學院各系 **Coursera** 課程清單				
	國際企業管理系				
	Course name	Website link	Hours	Credits	Fee
1	Introduction to Social Media Marketing	https://www.coursera.org/learn/social-media-marketing-introduction	15	1	7 天免費試用，試用結束後**每月支付** US$49 US D **即可繼續學習**。
2	Financial Markets	https://www.coursera.org/learn/financial-markets-global	33	2	**免費課程，獲得證書（需額外支付** US$49）
3	Foundations of Project Management	https://www.coursera.org/learn/project-management-foundations	15	1	7 天免費試用，試用結束後**每月支付** US$39 US D **即可繼續學習**。
4	Project Initiation: Starting a Successful Project	https://www.coursera.org/learn/project-initiation-google	19	1	7 天免費試用，試用結束後**每月支付** US$39 US D **即可繼續學習**。
5	Project Planning: Putting It All Together	https://www.coursera.org/learn/project-planning-google	25	1	7 天免費試用，試用結束後**每月支付** US$39 US D **即可繼續學習**。
6	Project Execution: Running the Project	https://www.coursera.org/learn/project-execution-google	23	1	7 天免費試用，試用結束後**每月支付** US$39 US D **即可繼續學習**。

	Course name	Website link	Hours	Credits	Fee
					國際企業管理系
7	Agile Project Management	https://www.coursera.org/learn/agile-project-management	22	1	7 天免費試用，試用結束後**每月支付** US$39 USD **即可繼續學習**。
8	Capstone: Applying Project Management in the Real World	https://www.coursera.org/learn/applying-project-management	32	2	7 天免費試用，試用結束後**每月支付** US$39 USD **即可繼續學習**。
9	International Leadership and Organizational Behavior	https://www.coursera.org/learn/organizational-behavior	17	1	**免費課程，獲得證書（需額外支付** US$49）
10	Preparing to Manage Human Resources	https://www.coursera.org/learn/managing-human-resources	18	1	7 天免費試用，試用結束後**每月支付** US$49 USD **即可繼續學習**。
11	Organisational behaviour: Know your people	https://www.coursera.org/learn/organisational-behaviour-know-your-people	19	1	7 天免費試用，試用結束後**每月支付** US$49 USD **即可繼續學習**。
12	The Art of the Job Interview	https://www.coursera.org/learn/art-of-job-interview	19	1	**免費課程，獲得證書（需額外支付** US$**99**）
13	Diversity and Inclusion for HR Professionals	https://www.coursera.org/learn/diversity-and-inclusion-for-hr-professionals	16	1	**免費課程，獲得證書（需額外支付** US$49）

			國際企業管理系			
	Course name	Website link	Hours	Credits	Fee
14	Hiring Practices	https://www.coursera.org/learn/hiring-practices	15	1	免費課程，獲得證書（需額外支付 US$49）
15	Marketing Analytics	https://www.coursera.org/learn/uva-darden-market-analytics	16	1	免費課程，獲得證書（需額外支付 US$79）
16	Launch Your Online Business	https://www.coursera.org/learn/launch-online-business	16	1	免費課程，獲得證書（需額外支付 US$49）
			數位內容應用與管理系			
	Course name	Website link	Hours	Credits	Fee
1	Big Data Integration and Processing	https://www.coursera.org/learn/big-data-integration-processing	18	1	7 天免費試用，試用結束後每月支付 US$49 USD 即可繼續學習。
2	Managing Big Data with MySQL	https://www.coursera.org/learn/analytics-mysql	32	2	7 天免費試用，試用結束後每月支付 US$49 USD 即可繼續學習。
3	Data Structures	https://www.coursera.org/learn/data-structures	25	1	7 天免費試用，試用結束後每月支付 US$49 USD 即可繼續學習。

	數位內容應用與管理系				
	Course name	Website link	Hours	Credits	Fee
4	Intro to AR/VR/MR/XR: Technologies, Applications & Issues	https://www.coursera.org/learn/intro-augmented-virtual-mixed-extended-reality-technologies-applications-issues	28	1	**7 天免費試用，試用結束後每月支付 US$49 USD 即可繼續學習。**
5	User Experience & Interaction Design for AR/VR/MR/XR	https://www.coursera.org/learn/user-experience-interaction-design-augmented-virtual-mixed-extended-reality	28	1	**7 天免費試用，試用結束後每月支付 US$49 USD 即可繼續學習。**
6	Developing AR/VR/MR/XR Apps with WebXR, Unity & Unreal	https://www.coursera.org/learn/develop-augmented-virtual-mixed-extended-reality-applications-webxr-unity-unreal	33	2	**7 天免費試用，試用結束後每月支付 US$49 USD 即可繼續學習。**
7	Interactive Computer Graphics	https://www.coursera.org/learn/interactive-computer-graphics	28	1	**免費課程，獲得證書（需額外支付 US$49）**
	傳播藝術系				
	Course name	Website link	Hours	Credits	Fee
1	Transmedia Storytelling: Narrative worlds, emerging technologies, and global audiences	https://www.coursera.org/learn/transmedia-storytelling	26	1	**免費課程，獲得證書（需額外支付 US$49）**

傳播藝術系					
	Course name	Website link	Hours	Credits	Fee
2	Photography Capstone Project	https://www.coursera.org/learn/photography-project#syllabus	21	1	完成專業課程後，得以修習此課程
3	Influencer Marketing Strategy	https://www.coursera.org/learn/influencer-marketing-strategy	23	1	免費課程，獲得證書（需額外支付 US$49）
4	Film, Images & Historical Interpretation in the 20th Century: The Camera Never Lies	https://www.coursera.org/learn/film-images	21	1	免費課程，獲得證書（需額外支付 US$49）
5	Camera and Imaging	https://www.coursera.org/learn/cameraandimaging	16	1	7 天免費試用，試用結束後每月支付 US$49 USD 即可繼續學習。
6	Photography Techniques: Light, Content, and Sharing	https://www.coursera.org/learn/photography-techniques	24	1	7 天免費試用，試用結束後每月支付 US$49 USD 即可繼續學習。
7	Seeing Through Photographs	https://www.coursera.org/learn/photography	17	1	7 天免費試用，試用結束後每月支付 US$49 USD 即可繼續學習。

	傳播藝術系				
	Course name	Website link	Hours	Credits	Fee
8	Modern Art & Ideas	https://www.coursera.org/learn/modern-art-ideas	14	1	**7 天免費試用，試用結束後每月支付 US$49 USD 即可繼續學習。**
9	Music and Social Action	https://www.coursera.org/learn/music-and-social-action	20	1	免費課程，獲得證書（需額外支付 US$49）
10	Creative Thinking: Techniques and Tools for Success	https://www.coursera.org/learn/creative-thinking-techniques-and-tools-for-success	20	1	免費課程，獲得證書（需額外支付 US$49）
11	Cultural and creative industries	https://www.coursera.org/learn/cultural-creative-industries	22	1	免費課程，獲得證書（需額外支付 **US$49**）
12	Script Writing: Write a Pilot Episode for a TV or Web Series (Project-Centered Course)	https://www.coursera.org/learn/script-writing	22	1	免費課程，獲得證書（需額外支付 **US$49**）
13	Communication theory: bridging academia and practice	https://www.coursera.org/learn/communicationtheory-academia-practice	20	1	免費課程，獲得證書（需額外支付 US$49）

傳播藝術系					
	Course name	Website link	Hours	Credits	Fee
14	Storytelling and influencing: Communicate with impact	https://www.coursera.org/learn/communicate-with-impact	18	1	**7 天免費試用，試用結束後每月支付 US$49 USD 即可繼續學習。**
15	Creative Thinking: Techniques and Tools for Success	https://www.coursera.org/learn/creative-thinking-techniques-and-tools-for-success	20	1	免費課程，獲得證書（需額外支付 **US$49**）
16	The Strategy of Content Marketing	https://www.coursera.org/learn/content-marketing	19	1	免費課程，獲得證書（需額外支付 US$49）